

Innodesk Designovation Services, Ahmedabad

AND

Scientific JugaadFunda Pvt. Ltd., Pune

Organize

Industry Internship Connect Program (ICIP)

In Association with:



Academic Partner

**Gujarat Technological
University (GTU)**



Industry Partner

**Naroda Industrial
Association (NIA)**

Important Dates:

- Institute registration: **Till 15th January, 2022**
 - Register Your Institute HERE: <https://forms.gle/Y1f4QR77QTsTUfZE7>
- Psychometric Test for students: **From 17th to 20th January, 2022**
- Announcement of top 50 students qualified based on psychometric test from each institute: **22nd January, 2022**
- ICIP start: **Tentatively 25th January, 2022**

Duration of ICIP: **8 weeks**

Venue: **Online** (Training will be online; students will visit industry (to capture data) offline/online based on COVID guidelines in future)

Introduction

Unemployment scenario, industry required skill deficiency, lack of creativity & innovative mindset among young graduates, lack of persistence efforts, collaboration and leadership quality, unequal distribution and inadequate awareness of the resources - **are among the major reasons that is greatly hampering the growth of Nation.**

Industry Connect Internship Program (ICIP) aims at preparing the students to be industry ready. It gives the students a chance to have live industry interaction, understanding industry operations and processes, how industry works, articulate, categorize & validate the industry problems. Program is designed to build industrial competency by inculcating confidence, team building, adaptability, decision-making, problem-solving abilities in young minds enabling them to become industry ready.

Associated Partner Industries and Subject experts are engaged for effective course delivery and regular assessment. Online portal is developed to track the course completion, timely online assignment submission, timely assessment thus enabling to monitor progress of each student.

The ICIP course is brought to you by **Innodesk Designovation Services, Gujarat & Scientific Jugaadfunda Innovations, Maharashtra** who has developed “ICIP Course”. In Maharashtra, we have run 6 ICIP batches and connected through 5000+ industries and 1200+ academic Institutes, 3000+ students, 500+ mentors. *Innodesk, as a strategic partner to implement this CREATJOB model in Gujarat region, is a “Design Driven Innovation Strategy” firm to nurture and develop Creativity & Innovation, Entrepreneurship and Emerging Technology skills among young graduates and professionals.*

How to participate in ICIP course?

1. MoU Signing with institutes (We already signed an MoU with GTU, so GTU affiliating colleges can directly join this program by register themselves here: <https://forms.gle/Y1f4QR77QTsTUfZE7>). *Institutes/Universities other than GTU, please contact us for participation in ICIP program.*
2. After institute registration, we will schedule Psychometric test (30-minute duration) for respective institute students.
3. We will offer **FREE ICIP program for Top 50 qualified students from each institute** through this Psychometric test and paid program for other interested students.
4. Students will go through training of **8 weeks** through Singapore Poly curriculum by trained mentors and experts. **ICIP Syllabus:**
 - a. **Week 1:** Introduction & Orientation to Industry Connect Internship Program
 - b. **Week 2:** Learn to capture & articulate problem statements
 - c. **Week 3:** Connect with industry, Know industry, Planning to visit (Physical or Virtual) industry to identify problem
 - d. **Week 4 & 5:** Visiting industry to capture their problems by Observation of industry processes and operations and Interaction with industry professionals.
 - e. **Week 6:** Industry Registration & uploading verified / validated Problem Statement by Industry on portal for Certification.
 - f. **Week 7:** Goal Setting for selected & validated industrial problem statement
 - g. **Week 8:** Ideation & clustering of ideas for selected & validated industrial problem statement to conceptualize rough solution

5. After completing ICIP training & getting certified, students will get chance to work with specific problems of their choice, uploaded on portal by all students.
6. With the help of industry and mentors, students will try to achieve technological solutions for the problems and convert them into useful, marketable solutions through Innovation & Start-up creation through our **Industry Readiness Internship Program (IRIP) & Nurturing Entrepreneurship Program.**

Who can participate?

- All institutes and students from Gujarat.

Key Benefits:

1. Build and strengthen professional confidence through experiential learning
2. Inculcate intrapreneurial skill sets like communication, adaptability, decision making ability, team building, problem solving
3. Explore industrial connections, establish & expand professional network
4. Develop skills of analyzing, articulating & validating the industrial problem statements
5. Get familiar with various departments in industries/organization & classify the problems based on domains & skills required to solve it
6. Transform yourself from answer provider to solution provider

Value Propositions:

1. Course Completion Certification from Industry Association, GTU, Scientific Jugaad Funda Innovations, Innodesk Designation Services
2. Access to Industry Readiness Internship Program, Mentoring Clinic Programs
3. Problem-solving, Innovation, Communication, Project Management & Soft-skills development

For more information, kindly be in touch with,

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